

Strategic Planning Process – Setting the Stage for Long-Term Improvement

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Setting the Stage for Long-Term Improvement

- Lowell Public Schools requires an actionable strategic plan to guide its future direction. Under the guidance of the new Superintendent, the District seeks to embark on a district-wide, community-led process which aligns the district's theory of action with strategic goals, initiatives and metrics for long-term improvement.
- The District seeks to assess its strengths and assets, and prioritize opportunities for improvement by developing an actionable strategic plan that is embraced and understood by all stakeholders.
- The process is expected to take six (6) months starting in September 2019.



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What Strategic Planning IS	What strategic planning is NOT
<ul style="list-style-type: none">• Strategic planning is a process and not an event.• It establishes the district's vision, mission, guiding principles and theory of action for increasing district performance.• It establishes concrete, measurable goals and targets (3-5 years out) for improving student achievement and district-wide performance.• It prioritizes key district initiatives and identifies necessary resources to overcome barriers and inequities.• It establishes accountability metrics for progress monitoring.	<ul style="list-style-type: none">• Strategic planning is not driven by one (1) goal or a singular idea.• It is not a plan that is all things to all people.• It does not include everything that we do.• It should not be full of jargon.• It should not become a "report on the shelf".



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<i>Major Steps in the Process:</i>	<i>Anticipated Project Timeline:</i>
<ul style="list-style-type: none">• Establishment of a Steering Committee• District-wide and community-wide outreach• Review of data, reports, trends• 3-5 year strategic plan submitted for School Committee approval in the spring• Ongoing monitoring of plan	<ul style="list-style-type: none">• Identify strategic planning consultant by <i>September 2019</i>• Conduct diagnostic analysis/current state of the district <i>September-October 2019</i>• Determine framework and major components of plan (ie. academics, community engagement, equity, operations, etc) <i>November 2019 - January 2020</i>• Develop and write plan <i>January 2019 - February 2020</i>• Adoption of plan <i>March 2020</i>• Begin implementation of plan by <i>April 2020</i>